

## **i-Sprint Technologies and Nano and Advanced Materials Institute Announce Strategic Technology Collaboration to Enhance Anti-Counterfeiting Solutions**



Ms. Jenny Yiu, NAMI's Chief Operating Officer (first from the left), and Mr. Jackson Ngan, i-Sprint's VP, Sales & Channel, Asia Pacific (first from the right) signed a Memorandum of Understanding (MOU) witnessed by Mr. Andy Fung, NAMI's Chief Executive Officer (second from the left) and Mr. Simon Leung, i-Sprint's Chairman (second from the right)

**HONG KONG, 26 November 2024** – i-Sprint Technologies Pte Ltd (i-Sprint) and Nano and Advanced Materials Institute (NAMI) signed a strategic memorandum of understanding (MOU) today. This strategic technology partnership aims to integrate NAMI's cutting-edge research outcomes in advanced materials with i-Sprint's anti-counterfeiting technologies. This partnership marks a groundbreaking combination of materials and software, by incorporating NAMI's innovative nano ink into i-Sprint's existing suite of brand protection solutions, significantly advancing anti-counterfeiting capabilities. This aims to provide innovative solutions for businesses to safeguard their brands in the rapidly evolving market landscape.

The collaboration between i-Sprint and NAMI will transform local R&D results in Hong Kong into applications across various industries, including food and beverage, automotive, and tobacco and wine, enhancing security measures against counterfeiting, improving product authenticity and safeguarding brand integrity. By combining NAMI's nano-ink with i-Sprint's patented clone-proof QR code technology, businesses can achieve a robust, multi-layered approach to brand protection that is both reliable and user-friendly.

“We are thrilled to partner with NAMI to combat the growing issue of counterfeiting,” said Dutch Ng, CEO & Co-founder of i-Sprint Technologies. “Our combined expertise in security solutions and advanced materials will provide manufacturing companies with unparalleled protection, allowing them to operate with confidence and assurance in the authenticity of their products.” This collaboration reaffirms i-Sprint’s commitment to innovation and excellence in security solutions, providing decision-makers in the manufacturing industry with cutting-edge tools to protect their brands and enhance consumer trust.

“We are excited to collaborate with i-Sprint Technologies to enhance security measures across various industries,” said Andy Fung, CEO of NAMI. “With NAMI’s expertise in the R&D of nano and advanced materials, we have developed versatile secret inks that produce reliable security marks for anti-counterfeiting. The upgraded solutions resulting from our partnership with i-Sprint will have limitless market potential, not only expanding into the Greater Bay Area but also further penetrating the Southeast Asian market, providing more comprehensive protection for countries along the Belt and Road Initiative.”

For more information about i-Sprint Technologies and NAMI, please visit <https://accessreal.i-sprint.com/> and <https://www.nami.org.hk/en> respectively.

## **About i-Sprint**

i-Sprint Technologies Pte Ltd (i-Sprint) is a trusted provider of bank-grade security solutions for identity and transaction protection. Our patented clone-proof QR code technology helps businesses deter counterfeiting, heighten brand reputation, and optimise operations. In addition to security features, we offer real-time data analytics, product recall capabilities, consumer engagement tools, and easy scanning options to empower businesses with comprehensive brand protection solutions.

## **About NAMI**

Nano and Advanced Materials Institute (NAMI) is designated by the Innovation and Technology Commission of the Hong Kong Government as a Research and Development Center for nanotechnology and advanced materials. NAMI undertakes and provides support for market-driven research in nanotechnology and advanced materials, and strives for commercialization of the technologies to benefit the industry and the society at large, and to promote the economic growth and sustainability of Hong Kong.

## **Press Release Enquiries**

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